

**PROGRAMME SPECIFICATION
(Undergraduate)**



1	Awarding Institution	Newcastle University
2	Teaching Institution	Newcastle University
3	Final Award	BA Honours
4	Programme Title	Business Management
5	UCAS/Programme Code	N200 1200U (with placement) 1222U (with study abroad) 1448U (with placement and study abroad)
6	Programme Accreditation	Chartered Institute of Personnel and Development (CIPD)
7	QAA Subject Benchmark(s)	Business Management
8	FHEQ Level	Level 6
9	Last updated	May 2024

10 Programme Aims

By studying Business Management programme at Newcastle University, students will:

1. be encouraged to become adaptable, curious and independent thinkers, with the ability to evaluate empirical evidence as part of our research led academic community;
2. be developing knowledge and understanding of classical and contemporary management practice and thought;
3. work alongside colleagues in their learning and employability journey to their future career and enterprise goals;
4. be able to appreciate the complexities and constant change in our diverse, global and socially connected world;
5. have the opportunities to develop as lifelong learners and responsible management practitioners.
6. have the opportunity to develop leadership and ethical awareness in their future work contexts.

11 Learning Outcomes

The programme learning outcomes are as follows:

Knowledge and Understanding

On completion of the programme, students should have gained knowledge and understanding of:

- A1 core management areas underpinned by the research knowledge base of the disciplines;
- A2 the complexities and constant change in our diverse, global and socially connected world;

A3 the ethical challenges and tensions that are inherent in work contexts;
Teaching and Learning Methods
The primary means of imparting knowledge and understanding is through lectures and seminars which guide students towards independent reading and enable students to check their learning through group discussions and problem solving practice. Students are facilitated to read research articles, take part in research/consultancy projects, business games and analysis of case studies during their progression over the three stages.
Assessment Strategy
Knowledge and understanding are assessed through a range of approaches, chosen to comprehensively assess student capabilities. These comprise multiple choice questions, unseen written exams, essays, business reports, case studies, oral presentations, research projects and business simulations.
Intellectual Skills
On completing the programme students should be able to: B1 critically evaluate and apply relevant theory to practice; B2 interrogate complex and ambiguous problems from multiple perspectives; B3 apply a relevant knowledge base to address strategic and operational organisational needs;
Teaching and Learning Methods
Intellectual skills are developed, in the first instance, via lectures where these skills are demonstrated and then followed up in small group teaching. Seminars and practical classes are essential to enable students to practice and master the requisite problem solving, decision making, critical analytical and quantitative skills related to particular business problems. Students also have the opportunity to further practice these skills through project work and a business game.
Assessment Strategy
Intellectual skills are assessed using written exams, essays, reflective reports, case studies, oral presentations, research/business consultancy projects and business simulations.
Practical Skills
On completing the programme students should be able to: C1 gather, synthesise and evaluate qualitative and quantitative information for decision-making in a range of organisational settings; C2 manage information and communications in a digital world; C3 present information and proposals in a range of formats to a variety of stakeholders;
Teaching and Learning Methods
Practical skills are developed via lectures where the theory is demonstrated and then followed up in small group teaching. Seminars and practical classes are essential to enable students to practice and master the ability to apply knowledge to practical situations, and present information orally and in writing.

Assessment Strategy
Subject specific practical skills are assessed by means of essays, case studies, oral presentations, research projects and business simulations.
Transferable/Key Skills
On completing the programme students should be able to: D1 develop the skills required of leaders for a dynamic and sustainable future; D2 function as an independent learner, critical thinker and reflective practitioner; D3 work effectively in diverse socio-cultural organisational settings.
Teaching and Learning Methods
Modules throughout the programme develop these skills through the different types of individual and group activities and assessments (formative and summative) students will be asked to undertake. Oral communication skills are further developed in seminars and through presentations. Team working skills are further developed through group-based activities both inside and outside of seminars. Time management skills are further developed through time constrained activities in class and through set work for seminars, as well as group activities for individual modules.
Assessment Strategy
Transferable Key Skills will be assessed through portfolio work, essays, case studies, oral presentations, reflective learning reports and project work.

12 Programme Curriculum, Structure and Features
Basic structure of the programme
<p>Duration of the course: The programme is studied over three or four years on a full-time basis. This consists of 30 weeks attendance per annum.</p> <p>Stages: Each stage of the course requires students to study modules with a credit value of 120. A 20 credit module consists of 200 hours of student effort, covering lectures, seminars, private study, completion of coursework and revision.</p> <p>Stage 1 All modules at Stage 1 are compulsory and provide students with a general foundation in the main disciplines of business management including accounting and finance, marketing, IT, and organisation theory.</p> <p>Stage 2 focuses on the business operations and systems of organisations, human resource management, and research skills. Students may select options at Stage 2 which allow them to begin to specialise in certain management areas, develop entrepreneurial skills. There are 60 credits of compulsory modules and 60 credits of optional modules at Stage 2.</p> <p>Intercalating year: Students on BA Honours Business Management (with Placement) have chosen to transfer to 1200U from BA Honours Business Management to undertake a UK or international placement year between stages 2 and 3. The objective of the placement is to enhance basic skills and to provide an opportunity to make links between the academic content of the programme by reflection. The placement is usually with one of the large UK companies that operate full-year placement schemes, though one-off opportunities also arise with other organisations.</p> <p>At this stage of the degree programme students also have the opportunity to take part in an exchange scheme which involves a period of study abroad at one of our overseas partner institutions. This involves a transfer to 1222U, BA Business Management (with Study Abroad), with a year's study abroad between stages 2 and 3.</p>

For students who wish to undertake a combination of both work placement study abroad, there is an opportunity to transfer to 1448U BA Business Management (with Placement and Study Abroad). Interest in this is limited as it can be difficult to facilitate and requests will be considered on a case by case basis.

Students on the intercalating year will take NBS3000 the Business School Mobility module to a credit value of 120.

Stage 3 Options may be selected that allow further specialisation in one of the areas covered in Stages 1 and 2. There are 40 credits of compulsory modules and 80 credits of optional modules at Stage 3.

Key features of the programme (including what makes the programme distinctive)

Between Stages 2 and 3 students may have an optional year out in a work placement or study abroad at an international partner institution. This option is designed to enhance student employability.

The programme enables students to specialise and pursue pathways in key areas of business management, such as accounting and finance, marketing and HRM. The HRM pathway offers students the opportunity to obtain a professional membership outcome and can join Chartered Institute of Personnel and Development (CIPD) as an Associate Member.

Programme regulations (link to on-line version)

[N200 Programme Regulations 2024-25](#)

13 Support for Student Learning

Generic information regarding University provision is available [here](#).

14 Methods for evaluating and improving the quality and standards of teaching and learning

Generic information regarding University provision is available [here](#).

Accreditation reports

None.

Additional mechanisms

None.

15 Regulation of assessment

Generic information regarding University provision is available [here](#).

In addition, information relating to the programme is provided in:

The University Prospectus: <http://www.ncl.ac.uk/undergraduate/degrees/#subject>
Degree Programme and University Regulations: <http://www.ncl.ac.uk/regulations/docs/>

Please note. This specification provides a concise summary of the main features of the programme and of the learning outcomes that a typical student might reasonably be expected to achieve if she/he takes full advantage of the learning opportunities provided.